

# 2021 IAA Sponsorship Opportunities

## Golf Outing Sponsorship

**August 27, 2021**

**Chevy Chase Country Club, Wheeling**

- Hole Sponsor **\$300.00**
  - Company name on sign at Hole
  - Company name listed in Illinois Trees Newsletter
  - Company listed on golf page of IAA website
  - Sponsorship listed in Golf Program
- Lunch Sponsor **\$500.00**
  - Sign placed 'at the turn' for lunch
  - Sponsorship listed in the Golf Program
  - Company name listed in Illinois Trees Newsletter
  - Company name/logo listed in monthly e-blast
  - Company listed on golf page of IAA website
- Beer Cart Sponsor **\$300.00**
  - Sponsor listing on Golf Program
  - Company listed on the golf page of IAA website
  - Sign at bar or on beer cart
  - Company name listed in Illinois Trees Newsletter
- Hole-in-One Sponsor **\$500.00**
  - Company name on signs at all "Hole-in-One" holes
  - Company rep can sit at Hole-in-One tee box and hand out informational material
  - Sponsorship listed in Golf Program
  - Company name on golf page of IAA website
  - Company name listed in Illinois Trees Newsletter
  - Company name/logo listed in monthly e-blast

## Virtual Summer Conference

**July 19 – 22, 2021**

**2:00pm – 4:00pm**

- Basic Conference Sponsor - \$100
  - Company name/logo on conference page of the website
  - Company name listed/announced throughout conference
  - Company name/logo on all conference advertising
- Conference Sponsor with Commercial or PPT - \$250
  - You provide a 60 sec commercial or PPT slideshow advertisement of your company to be shown **after the last** session of your choice.
  - Company name/logo on conference page of the website
  - Company name listed/announced throughout conference
  - Company name/logo on all conference advertising
- Conference Sponsor with Commercial or PPT - \$500
  - You provide a 60 sec commercial or PPT slideshow advertisement of your company to be shown **between** sessions of your choice.
  - Company name/logo on conference page of the website
  - Company name listed/announced throughout conference
  - Company name/logo on all conference advertising

## In-Person & Virtual Annual Conference & Trade Show

**Holiday Inn in Tinley Park, IL**

**November 9-10, 2021**

Our Annual Conference has approximately 600+ attendees and 40+ exhibitors. It offers two-days of training with split sessions for municipal, commercial, utility, tree worker, and Spanish training.

- Show Sponsor **\$2,500.00** one day or **\$4,000.00** both days
  - Company name listed in Conference Program
  - Company name on all banners
  - Company name on tree climber shirts
  - Company name listed in Illinois Trees Newsletter
  - Company name on conference page of IAA website
  - Recognition at the Tree Fund Reception.
  - Listing on conference page of IAA website.
  - 2-day Sponsor receives full-page ad in Illinois Trees Newsletter for one- year and logo on IAA webpage.
  - 2-day Sponsor receives a complimentary 10'X10' Exhibit booth space
  - 2-day Sponsor receives 5-minute time slot to address the general session audience
  - Company name/logo listed in monthly e-blast

## BRAND NEW EVENT!

### IAA TreeBiz Social - Afterhours Sessions

**August 11, 2021 from 4pm – 6pm**

**Emmet's Brewing Company**

**110 N. Brockway Street, Palatine**

- TreeBiz Social Sponsor **\$100.00** (limit 3 per event)
  - Company name/logo listed on the TreeBiz page of the IAA website
  - Logo recognition on all promotional campaigns leading up to the event
  - Logo recognition at the event – We can simply setup a projector and have your image or logo on the screen
  - Small table at event for a representative to handout company info and promotional items

# 2021 IAA Sponsorship Opportunities

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## **In-Person & Virtual Annual Conference & Trade Show Holiday Inn in Tinley Park, IL November 9-10, 2021**

*Continued...*

- TREE Fund Reception \$1,000.00**
  - Sign in center of Trade Show
  - Company name listed in conference program
  - Listing on trade show page of IAA website
  - Company logo on banner in show
  - Company name listed in Illinois Trees Newsletter
  - Company name/logo listed in monthly e-blast
  - Company name on conference page of IAA website
- Lunch Sponsor \$750.00**
  - Signage in lunch area
  - Listing on conference page of the IAA website
  - Company name listed in conference program
  - Company name listed in Illinois Trees Newsletter
  - Company name on conference page of IAA website
  - Company logo on banner in show
  - Company name/logo listed in monthly e-blast
- Conference Notebook (or the similar TBA) \$700.00**
  - Company name on notebook handed out to all in person attendees
  - Company name listed in Illinois Trees Newsletter
  - Company name on conference page of the IAA website
  - Company logo on banner in show
  - Company name/logo listed in monthly e-blast
- Joseph Kramer Arboriculture Demo Area \$500.00**
  - Company name listed in Illinois Trees Newsletter
  - Company logo and name on the Demo Tree Climber shirts
  - Company name listed in the Conference Program
  - Company name on conference page of IAA website
  - Sign at the Tree Stand
  - Company logo on banner in show
  - Company name/logo listed in monthly e-blast
- Cookie Break Sponsor \$500.00**
  - Sign at refreshment table
  - Listing on conference page of the IAA website
  - Company name listed in Conference Program
  - Company name listed in "Illinois Trees" newsletter
  - Company logo on banner in show
  - Company name/logo listed in monthly e-blast
- Career Fair Sponsor \$350.00**
  - Table at the Career Fair with two attendants
  - Introduction of your company and interaction with students attending the career fair
  - Provide a guided tour for the students through the trade show immediately following the career fair
  - Interaction and time with students at a dinner following the Tree Fund Raffle (if applicable)
  - Company name listed in Conference Program
  - Company name listed in Illinois Trees Newsletter
  - Company logo on banner in show
- Monday Single Sessions \$250.00**
  - Sign at Session
  - Company name listed in Conference Program
  - Company name listed in Illinois Trees Newsletter
  - Company logo on banner at show

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*Yes! I support the IAA. Sign me up for the sponsorships checked on the previous pages.*

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Total Amount of Sponsorships: \$ \_\_\_\_\_ E-mail: \_\_\_\_\_

Send Payment to: Illinois Arborist Association - P.O. Box 860, Antioch, IL 60002

Pay with Visa or MasterCard:

Name on Card: \_\_\_\_\_ Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

**I would like to donate product(s) to support the: TREE Fund**

*Please indicate below what you'd like to donate or send us an email with the details.*

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### IAA 2021 Sponsorship Opportunities

The Illinois Arborist Association (IAA) is a volunteer organization that champions the care and preservation of trees throughout the state of Illinois. Research of new planting, pruning and climbing techniques as well as educating both members and non-members alike are at the heart of our organization. None of this would be possible, if it were not for our devoted and kind sponsors that contribute to the IAA and its mission. Listed below are the sponsorships opportunities that the IAA is offering reputable and caring companies willing to donate to a worthy cause.

Sponsorship levels will be awarded on a first come first serve basis, in other words, companies participating in the 2021 sponsorship program earn status as they contribute throughout the year, (i.e., Company ABC contributes \$2,000.00 for an event early in the year, they will be listed as a Silver Sponsor. Sometime over in the summer Company ABC donates another \$2,000.00. From that point forward, Company ABC will be recognized as a Gold Sponsor, etc.)

Standard sponsorship recognition includes a sign at the event, company listed in *"Illinois Trees"* newsletter as a sponsor and company name in all promotional materials and programs. All sponsorships secured before the event flyer goes out will have all sponsoring companies listed on it.

So take advantage of this excellent opportunity to get your company's name out in front of the people that matter. Please contact April Toney at 877-617-8887 for more information.

**PLATINUM ANNUAL SPONSORSHIP  
\$5,000.00 PER YEAR**

**GOLD ANNUAL SPONSORSHIP  
\$3,000.00 PER YEAR**

**SILVER ANNUAL SPONSORSHIP  
\$2,000.00 PER YEAR**

Illinois Arborist Association  
P.O. Box 860  
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Phone: 877-617-8887  
Fax: 262-857-6677

Emails: [april@illinoisarborist.org](mailto:april@illinoisarborist.org) or [monica@illinoisarborist.org](mailto:monica@illinoisarborist.org)  
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