

Illinois Arborist Association
PO Box 860
Antioch, IL 60002

2020 Sponsorship Opportunities



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2020 Sponsorship Opportunities

Golf Outing Sponsorship

August 28, 2020

Chevy Chase Country Club, Wheeling

☐ Hole Sponsor \$250.00

- Company name on sign at hole
- Company name listed in "Illinois Trees" newsletter
- Company listed on Golf Page of IAA website
- Sponsorship listed in Golf Program

☐ Lunch Sponsor \$500.00

- Sign placed in the lunch area
- Sponsorship listed in the Golf Program
- Company name listed in "Illinois Trees" newsletter
- Company name/logo listed in monthly e-blast
- Company listed on Golf Page of IAA website
- Sponsor recognition during raffle

☐ Beer Cart Sponsor \$300.00

- Sponsor listing on Golf Program.
- Sponsor recognition during dinner
- Sign at bar or on beer cart
- Company name listed in "Illinois Trees" newsletter

☐ Bloody Mary Sponsor \$500.00

- Sponsor listing on Golf Program.
- Sponsor recognition during dinner
- Sign at bar or on beer cart
- Company name listed in "Illinois Trees" newsletter

☐ Hole-in-One Sponsor \$500.00

- Company name on signs at all "hole-in-one" holes
- Company rep can sit at Hole-in-One tee box and hand out informational material
- Sponsorship listed in Golf Program
- Company name on Golf Page of IAA website
- Sponsor recognition during dinner and raffle
- Company name listed in "Illinois Trees" newsletter
- Company name/logo listed in monthly e-blast

Illinois Tree Climbing Championship (ITCC)

Sponsorship

May 16, 2020

Shiloh Park, Zion, IL

The winner of the Illinois Tree Climbing Championship represents the Illinois Chapter at the International Competition in August in Columbus, Ohio.

- ☐ Space at Arbor Fair (for Tent Setup or Table)
For Profit = \$100 and Not-For-Profit = Free
Commercial companies needed to field questions from the public regarding trees, etc.
 - Reserves your space to display, sell and promote your company, gear and equipment. BYO tent or table.

☐ Event Sponsor \$250.00

- Company name on sign at 1 of the 5 preliminary events
- Space to display, sell and promote your company, BYO tent or table at the Arbor Fair
- Company name listed in "Illinois Trees" newsletter
- Company listed on TCC page of IAA website
- Sponsorship listed in TCC brochure

☐ Refreshments Sponsor \$500.00

- Company name on sign at Refreshment Table
- Space to display, sell and promote your company, BYO tent or table at the Arbor Fair
- Company logo on climbers shirts
- Company name listed in "Illinois Trees" newsletter
- Company listed on TCC page of the IAA website
- Sponsorship listed in TCC brochure

☐ Competition Sponsor \$1,000.00

- Company name on all 5 preliminary event signs
- Company logo and hotlink on e-blasts
- Space to display, sell and promote your company, BYO tent or table at the Arbor Fair
- Company logo on climbers shirts
- Company name listed in "Illinois Trees" newsletter
- Company listed on TCC page of IAA website
- Sponsorship listed in TCC brochure

Summer Conference Sponsorship

July 14-15, 2020

Allerton House, Monticello, IL

The summer conference is a smaller annual conference that provides attendees with more one-on-one time with instructors and hands-on experience.

☐ Breakfast Sponsor \$350.00 (2 available)

- Company name on sign at breakfast
- Company name listed in "Illinois Trees" newsletter
- Company listed on summer conference page of the IAA website
- Company name listed in conference brochure
- Company name listed in e-blast

☐ Lunch Sponsor \$500.00 (2 available)

- Company name on sign at lunch
- Company name listed in "Illinois Trees" newsletter
- Company listed on summer conference page of the IAA website
- Company name listed in conference brochure
- Company name listed in e-blast

2020 Sponsorship Opportunities

Summer Conference Sponsorship, continued

- ☐ Break Sponsor **\$250.00** (3 available)
 - Company name on sign at breaks
 - Company name listed in “*Illinois Trees*” newsletter
 - Company listed on summer conference page of the IAA website
 - Company name listed in conference brochure & e-blasts

Annual Conference & Trade Show at the Holiday Inn in Tinley Park, IL October 6 & 7, 2020

Our annual conference has approximately 700+ attendees and 40+ exhibitors. It offers two-days of training with split sessions for municipal, commercial, utility, tree worker, and Spanish training.

- ☐ Show Sponsor **\$2,500.00** one day or **\$4,000.00** both days
 - Company name listed in program
 - Company name on all banners
 - Company name on tree climber shirts
 - Company name listed in “*Illinois Trees*” newsletter
 - Company name on conference page of IAA website
 - Recognition at the Tree Fund reception.
 - Listing on conference page of IAA website.
 - 2-day Sponsor receives Full-page ad in Illinois trees for 1 year and logo on IAA webpage.
 - 2-day Sponsor receives a complimentary 10’X10’ Exhibit booth space
 - 2-day Sponsor receives 5-minute time slot to address the general session audience
 - Company name/logo listed in monthly e-blast
- ☐ TREE Fund Reception **\$1,000.00**
 - Sign in center of Trade show
 - Company name listed in program
 - Listing on trade show page of IAA website
 - Company logo on banner in show
 - Company name listed in “*Illinois Trees*”
 - Company name/logo listed in monthly e-blast
 - Company name on conference page of IAA website

☐ Lunch Sponsor **\$750.00**

- Signage in lunch area
- Listing on conference page of the IAA website
- Company name listed in program
- Company name listed in “*Illinois Trees*” newsletter
- Company name on conference page of IAA website
- Company logo on banner in show
- Company name/logo listed in monthly e-blast

☐ Conference Notebook (or the similar TBA) **\$700.00**

- Company name on notebook handed out to all attendees
- Company name listed in “*Illinois Trees*” newsletter
- Company name on conference page of IAA website
- Company logo on banner in show
- Company name/logo listed in monthly e-blast

☐ Joseph Kramer Arboriculture Demo Area **\$500.00**

- Company name listed in “*Illinois Trees*” newsletter
- Company logo and name on Tree Climbers shirts
- Company name listed in program directory
- Company name on conference page of IAA website
- Sign at the Tree Stand
- Company logo on banner in show
- Company name/logo listed in monthly e-blast

☐ Cookie Break Sponsor **\$500.00**

- Sign at refreshment table
- Listing on conference page of IAA website
- Company name listed in program
- Company name listed in “*Illinois Trees*” newsletter
- Company logo on banner in show
- Company name/logo listed in monthly e-blast

☐ Career Fair Sponsor **\$350.00**

- Table at the Career Fair with 2 attendants
- Introduction of your company and interaction with students attending the career fair
- Provide a guided tour for the students through the trade show immediately following the career fair
- Interaction and time with students at a dinner following the Tree Fund Raffle (if applicable)
- Company name listed in program
- Company name listed in “*Illinois Trees*” newsletter
- Company logo on banner in show

☐ Monday Single Sessions **\$250.00**

- Sign at session
- Company name listed in program
- Company name listed in “*Illinois Trees*” newsletter
- Company logo on banner at show

2020 Sponsorship Opportunities

Yes! I support the IAA. Sign me up for the sponsorships checked on the previous pages.

Name: _____ Company: _____

Address: _____ City/State/Zip: _____

Phone: _____ Fax: _____

Total Amount of Sponsorships: \$_____ E-mail: _____

Send Payment to: Illinois Arborist Association - P.O. Box 860, Antioch, IL 60002

Pay with Visa or MasterCard:

Name on Card: _____ Card #: _____

Expiration Date: _____ Amount: \$_____

I would like to donate product(s) to support the: Golf Outing ☐ Tree Climbing Comp ☐ TREE Fund ☐

Please indicate below what you'd like to donate or send us an email with the details.

IAA 2020 Sponsorship Opportunities

The Illinois Arborist Association (IAA) is a volunteer organization that champions the care and preservation of trees throughout the state of Illinois. Research of new planting, pruning and climbing techniques as well as educating both members and non-members alike are at the heart of our organization. None of this would be possible, if it were not for our devoted and kind sponsors that contribute to the IAA and its mission. Listed below are the sponsorships opportunities that the IAA is offering reputable and caring companies willing to donate to a worthy cause.

Sponsorship levels will be awarded on a first come first serve basis, in other words, companies participating in the 2020 sponsorship program earn status as they contribute throughout the year, (i.e., Company ABC contributes \$2,000.00 for an event early in the year, they will be listed as a Silver Sponsor. Sometime over in the summer Company ABC donates another \$2,000.00. From that point forward, Company ABC will be recognized as a Gold Sponsor, etc.)

Standard sponsorship recognition includes a sign at the event, company listed in *"Illinois Trees"* newsletter as a sponsor and company name in all promotional materials and programs. All sponsorships secured before the event flyer goes out will have all sponsoring companies listed on it.

So take advantage of this excellent opportunity to get your company's name out in front of the people that matter. Please contact April Toney at 877-617-8887 for more information.

PLATINUM ANNUAL SPONSORSHIP

\$5,000.00 PER YEAR

GOLD ANNUAL SPONSORSHIP

\$3,000.00 PER YEAR

SILVER ANNUAL SPONSORSHIP

\$2,000.00 PER YEAR

Illinois Arborist Association

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