# Illinois Trees The Quarterly Publication of the Illinois Arborist Association



Volume 31 Issue 2 Spring 2016 healthy rees, happy homes

#### by Rich Christianson

Arborists, foresters, sawyers, architects, woodworkers and other professionals came together at the Bringing the Urban Wood Full Circle Conference to learn and share ideas for propelling the urban wood market.

The unique conference focused on converting community trees into lumber and wood products. It was presented by the Illinois Wood Utilization Team March 18 at Hamburger University on McDonald's corporate campus in Oak Brook, IL.

The Illinois Arborist Association (IAA) was a partner of the conference and exhibited at the event. The IAA also helped secure 4.0 ISA CEUs for the conference, an educational bonus of many professional arborists who attended.

While most of these diverse conference delegates hailed from the greater Chicago area, others traveled from southern Illinois, Indiana, Michigan, Wisconsin, Minnesota, Kansas, Nebraska and even Ontario, Canada.

Among the many highlights:

- Edith Makra, chairperson of the Illinois Wood Utilization Team, kicked off the conference noting that there is an estimated 3 to 4 billion board feet of lumber potentially available from the nation's urban forests. Capitalizing on this greatly underutilized raw material would require local markets throughout the country to strengthen their links in the chain from land managers and tree care services to sawyers and woodworkers.
- Ian Brown, urban forestry district manager for Milwaukee, discussed how Milwaukee

is diverting 100% of its logs to local sawmill and in the process reducing disposal costs by 50%.

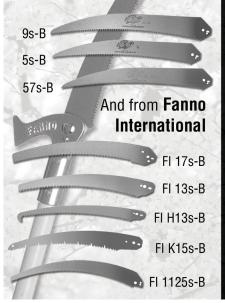
- In a similar vein, John Lough, senior city forester of Chicago, shared the Windy City's urban log removal and reclamation plan.
- Separate presentations by August Hoppe, president of Hoppe Tree Services and the Urban Wood Lab in Milwaukee, and Jessica Simons, coordinator of Michigan's Urbanwood Project based in Ann Arbor shared different models for developing retail outlets for urban wood lumber, slabs and wood products.
- Three architects participated in the conference. Laureen Blissard, principal of LTBL Envirotecture presented how urban wood fits into sustainability building programs including LEED. Jeff Perkis, senior project manager for Chipman Architecture Design and owner of Story Wood, recounted how dozens of hardwood trees downed in a freakish 2011 storm in West Chicago were salvaged and turned into furniture and other wood products. One of the most recent is a bell stand Perkins made for the West Chicago museum. Architect Paul Pettigrew, also an associate professor at the Illinois Institute of Technology, showed more than 100 slides of projects made by his students of his popular furniture and architecture class over the years.
- Ken Wier, owner of i2i Design, told the audience why he loves making furniture from urban wood because of its rich and often unpredictable splendor compared to hardwoods harvested from traditional forests. Wier's discerning customers include Starbucks, Mariano's and Freshii.

#### Table of Contents

Diverse Audience Unites at Urban Wood Event	1
President's Message	3
Calendar of Events	5
IAA Annual Golf Outing	5
IAA Tree Climbing Kitthanks ArborMaster	8
Emamectin Benzoate Incecticide Press Release	9
2016 Illinois Arborist Association Budget	12
2016 Illinois Arborist Association Strategic Plan	14



One of the Largest Selections of Pole Saw Blades for the Tree Care Industry





of the **Fanno Family** have manufactured the **Highest Quality** Saws & Pruning Tools.

"Where our quality is a tradition."

P.O. Box 628, Chico, CA 95927 www.fannosaw.com (530) 895-1762

#### **IAA Board of Directors**

#### President

Don Roppolo The Care of Trees 2371 S. Foster Ave. Wheeling, IL 60090 Phone: 847-344-0510 Fax: 847-394-3376 droppolo@thecareoftrees.com

#### **President Elect**

Jim Semelka Sterling Tree Solutions, LLC 7756 Madison St. Suite 1 River Forest, IL 60305 Phone: 708-771-8500 jims@sterlinglumber.com

#### Vice President

Eduardo Medina Davey Tree Experts 2537 West Jarvis Chicago, IL 60645 Phone: 773-791-4466 Fax: 773-481-8039 hombredelarbol@hotmail.com

#### **Past President**

Steve Ludwig Village of Algonquin 110 Meyer Dr Algonquin, IL 60102 Phone: 847-658-2754 Fax: 847-658-2759 steveludwig@algonquin.org

#### Executive Director

April Toney Illinois Arborist Association PO Box 860 Antioch IL, 60002 Phone: 877-617-8887 Fax: 262-857-6677 april@illinoisarborist.org

#### ISA Director 2017

Mark Duntemann PO Box 1753 Oak Park, IL 60304 Phone: 773-699-7284 naturalpathforestry@gmail.com

**Director Municipal 2016** Steve Miller Village of Bolingbrook 299 Canterbury Lane Bolingbrook, IL 60440 Phone: 630-226-8835 smiller@bolingbrook.com

#### Director Commercial 2016

Steve Lane Graf Tree Car 1652 E. Main St. Suite 20 St. Charles, IL 60174 Phone: 630-762-2400 steve@graftree.com

#### **Director Utility 2016**

Brian Sprinkle CN Utility Consulting 15250 North 350th Rd Industry, IL 61440 Phone: 630-719-2413 bsprinkle@cnutility.com

#### **Director Municipal 2017**

Eric Hendrickson Village of Lombard 255 East Wilson Ave Lombard, IL 60148 Phone: 630-620-5740 hendricksone@villageoflombard.org

#### **Director Commercial 2017**

Brian Borkowicz The Davey Tree Expert Company 275 C 12th Street Wheeling, IL 60090 Phone: 847-417-4901ext 8715 Cell Phone: 847-417-4901 brian.borkowicz@davey.com

#### **Director Industrial 2016**

Todd Haefke Grand Arbor Group 6357 Old Farm Lane Gurnee, IL 60031 Phone: 847-845-0771 todd@grandarborgroup.com

#### Director of Programs 2016

Peggy Drescher TCIA 1062 Longford Rd Bartlett, IL 60103 Phone: 630-917-8733 pydrescher@gmail.com

#### **Director Research 2016**

Jake Miesbauer The Morton Arboretum 4100 Rt. 53 Lisle, IL 60532 Phone: 630-719-2413 jmiesbauer@mortonarb.org

#### Illinois Arborist Associaton Mission Statement

Foster interest, establish standards, exchange professional ideas and pursue scientific research in Arboriculture"

#### President's Message

#### Don Roppolo

The holidays have passed and we are well into 2016. The IAA board has been working on plans for the New Year since the end of 2015. The board of directors and a few passionate met for a full day working on the strategic plan for the IAA. We reviewed all the initiatives we worked on in 2015 and planned hat we would like to work on in 2016. The requests for funding were made and now the 2016 budget has been approved. Many existing initiatives as well as new ones are being funded.

One of our items with continued funding is the Advanced Training program. We are fortunate to have a very unique Advanced Training program in our chapter. The IAA developed the program to deliver training in various aspects of Arboriculture for those individuals who want to continue to learn and grow professionally beyond the Certified Arborist credential. If individuals complete five classes in each of the four domains they receive the IAA Advanced Training Qualification. The domains are: Tree Site and Selection, Pest Diagnosis and Management, Tree Work, and Urban Forestry. The Advanced Training program delivered several great classes last year. Steve Lane is the new Advanced Training chair and is planning to offer even more classes this year. In the strategic plan meeting we decided to allocate more money to the program to help expand and offer more training opportunities. One of the areas added for this year is aerial lift training. Keep an eye out for upcoming classes for opportunities to continue to invest in yourself and or your employees. Read more about the program on our website.

http://illinoisarborist.org/cart/advanced-training-for-certified-arborists/

There are many other great initiatives that could help save lives which will continue to be funded this year like electrical hazard training, invaluable chainsaw training, TRAQ (tree risk assessment qualification, a new ISA credential) training, chipper training and outreach to fire departments regarding aerial rescue. We have also increased funding for outreach to students and potential arboriculture students.

These are just some of the great initiatives your valuable membership dollars are going toward funding in 2016. Thank you for your support of the IAA and its mission to "foster interest, establish standards, exchange professional ideas and pursue scientific research in Arboriculture".



Sincerely, Don



Our basics. Your assurance of a job well done.

Contact the following Nelson representative to discuss your vegetation management needs: John Reis at 1-708-269-0075

#### Diverse Audience Unites at Urban Wood Event (continued from page 1)

- Mike Dimitroff, manager of art initiatives for the Chicago Park District, showcased a variety of
  projects that use wood reclaimed from city parks including the Bears Den at Solider Field and at
  CPD community wood shops. Dimitroff was joined by Jim Semelka, urban forestry advocate for
  Sterling Tree Solutions, to discuss how the public and private company partner on urban wood
  tree reclamation programs.
- Dimitroff also showed how thermally modified urban wood is being used as a decking material for the CPD's harbor dock. Brian Mitalo, regional salesperson for Tourneslol Siteworks, which makes outdoor furniture and more from thermally modified lumber TML), agreed that there is great potential for converting urban wood into TML.
- Prof. Dan Cassens, wood extension specialist at Purdue University, pulled double duty. First he
  lectured on how urban wood sellers can compete with traditional hardwood lumber and wood
  products by not only being novel, but by being nimble. Cassens also conducted a live portable
  sawmill demonstration using logs generously donated by Ron Meyers of Meyers Woodworking &
  Lumber of Batavia, IL.

Rounding out the event were plenty of networking opportunities, including a networking reception featuring table top exhibits and more than a dozen furniture and other items displayed in the Urban Wood Products Showcase.



## **Calendar of Events**

#### June 23 & 24, 2016

IAA Summer Conference at Allerton House Monticello.

**July 18, 2016** Certification Exams Downers Grove Public Works Department.

September 12, 2016 Certificaiton Exams Downers Grove Public Works Department.

#### September 19, 2016

Certification WorkshoAps Downers Grove Public Works Department.

#### October 18 & 19 2016

IAA Annual Conference & Trade Show Tinley Park Convention Center.

**November 21, 2016** Certification Exams Downers Grove Public Works Department.



#### **IAA Annual Golf Outing**

You are invited to join us for a day on the course and a fine dinner at Old Orchard Country Club in Mt Prospect, IL. on **Friday, August 26**.

Old Orchard is a mature and challenging course with narrow fairways.

We have a 9:00am shot gun start so arrive early to catch up with old friends. Lunch will be provided from 12:00-2:30 and dinner will be at 3:30pm followed by the raffle. So take a three day weekend and come out and have some fun!

Pre-registration is required. Please fill in the registration form and mail or fax with your check or credit card information by **August 12, 2016.** 

We will notify you to confirm your registration via e-mail, so please provide an e-mail address or phone number so we may contact you.

Game play will be scramble.



#### Agenda

8:00AM	F
9:00AM	S
12:00PM	L
3:30PM	Ľ
4:00PM	F

Registration Table Opens Shotgun Start Lunch Dinner Raffle

#### Contests will include:

Closet to Pin Longest Putt Longest Drive Shortest Drive Low Score (foursome total) Hole-in-One Contest on all par three holes!

# -ŒA

#### www.ogaoni.com

#### Ornamental Growers Association of Northern Illinois

Arthur Weiler, Inc. Clavey's Nursery, Inc. Doty Nurseries LLC Fox Ridge Nursery Goodmark Nurseries, LLC GRO Horticultural Enterprises Hinsdale Nurseries, Inc. Kaneville Tree Farms, Inc. Kankakee Nursery Co. Kendall Hill Nursery Midwest Groundcovers Poul's Nursery, Inc. Spring Grove Nursery, Inc. The Fields on Caton Farm, Inc.



Experienced wholesale growers producing thousands of acres of quality, northern Illinois-grown nursery stock.

Offering a wide variety of shade trees, intermediate trees, shrubs, evergreens, broadleaf evergreens, vines, groundcovers & perennials.





#### Plant Locator



Visit our website for a complete inventory listing by nursery—quickly find the hard-to-get items you need!

#### www.ogaoni.com

While there, check out our members' profiles and request a copy of our Plant Locator, a print version of our online inventory listings.

MARK YOUR CALENDAS July 21 PLANTS & PINOT

Kaneville Tree Farms, Kaneville

August 4 ILCA SUMMER FIELD DAY Midwest Groundcovers, Virgil

October 18 & 19 IAA ANNUAL CONFERENCE Holiday Inn, Tinley Park

# Make sure you have all the

As the only national trade organization dedicated to tree care businesses, becoming a member of TCIA is the best investment you can make.

tools.

**BUSINESS TOOLS** – From professional standards to the latest publications, members receive dynamic tools to run their businesses safely, efficiently, and successfully.

**EVENTS –** Enjoy members-only savings and deep discounts on TCIA-hosted workshops and events around the country.

**SAFETY TOOLS –** Worker safety goes hand in hand with professionalism and it's a primary focus of TCIA. We build programs, tools and resources to improve safety for our members and the industry.

**NETWORKING** – Join our community and participate in targeted discussions, events, and more with TCIA members from around the country.

**MAJOR SAVINGS** – Receive deep discounts on training and educational materials for you and your crew.

**MARKETING TOOLS** – Use our exclusive marketing materials to find, keep and impress customers. From videos to postcards, we've got what you need.

First-time members can start taking advantage of membership benefits right away, at the low introductory price of \$195. Limited time offer.



TREE CARE INDUSTRY ASSOCIATION Advancing tree care businesses since 1938

TCIA's leadership and guidance have allowed us to do what we do best; spend more time in the field.

Doug Edwards, Arborist Tree Care Enterprises, Inc.

Join today! membership@tcia.org

tcia.org 1-800-733-2622

**Illinois Trees** 

Photo: Brian Bixler. Arborist: J. David Driver (the X man

#### Illinois Tree Climbing Kit...thank you ArborMaster!

2017 ArborMaster Climbing Kit Prize Package

The Illinois Arborist Association is pleased to announce the 2017 ArborMaster Climbing Kit Prize Package for the Tree Climbing Champion (TCC), held in conjunction with the chapter's 2017 Tree Climbing Championship (TCC) event.

This climbing kit is being offered to each chapter champion both man and woman! The package is intended to help equip the chapter representative(s) for the International Tree Climbing Championship (ITCC) Competition.

Each prize package includes:

- Arborist Technical Helmet by Petzl, Husqvarna Composite Multi-Purpose Ax, and Husqvarna Technical Pro
- Zipper Apron Wrap Chap
- Silky Tsurugi Curve Hand Saw
- Tree Squeeze provided by Buckingham
- 150' ArborMaster® Climbing Line with eye splice from Samson
- OREGON® Tool Bag
- Vermeer logo 'd Camelback Water Bottle
- 50% savings for an ArborMaster® 2-Day or 3-Day Hands-On Training Module

Sponsored by:













**ArborMaster** 

**Emamectin Benzoate Insecticide** 

(continued from page 8)



Tree Injection Solutions

FOR IMMEDIATE RELEASE

CONTACT: Nancy Rosen 248.540.3197 nancyr@nancyrosenandcompany.com

#### EMAMECTIN BENZOATE INSECTICIDE FOR TWO-YEAR CONTROL OF EMERALD ASH BORER NOW AVAILABLE FROM ARBORSYSTEMS

OMAHA, NE – Feb. 17, 2016 – ArborSystems adds Emamectin Benzoate insecticidemiticide for two-year control of Emerald Ash Borer to their direct-inject chemical line that is used in their Wedgle Direct-Inject Tree Injection System.

"Arborists, urban foresters and tree care professionals can now provide two-year control of EAB with no drilling damage using our new product, Boxer Insecticide-Miticide," said Chip Doolittle, president of ArborSystems in Omaha, NE. "Applicators can increase the number of trees treated per day using our advanced technology for tree treatment."

Boxer Insecticide-Miticide is available in 120 ml and 1000 ml Quick-Connect Chemical Packs. It is for the control of mature and immature insect and mite pests of deciduous and coniferous trees and palm trees including those growing in residential and commercial landscapes, parks, plantations, seed orchards and forested sites in private, municipal, state, tribal and national areas. Boxer contains the active ingredient Emamectin Benzoate and is formulated to translocate in the tree's vascular system when injected. It must be placed into active sapwood and will actively control pests for up to two years.

Pests controlled by Boxer include Ambrosia Beetles, Aphid, Bagworm, Clearwing Borers (such as Ash and Sequoia Pine Pitch Tube Moth), Cone Beetle (*Conopthora* spp.), Conifer Mites, Cynipid Gall Wasp, Fall Webworm, Flatheaded Borers (such as adult and larvae of Bronze Birch Borer, Emerald Ash Borer and Two-lined Chestnut Borer), Gypsy Moth, Honeylocust Plant Bug, Leafminers (such as *Coleoptera, Hymenoptera,* 

> P.O. Box 34645 • Omaha, NE 68134-0645 Toll-Free 800-698-4641 • Phone 402-339-4459 • Fax 402-339-5011 www.ArborSystems.com

#### **Emamectin Benzoate Insecticide**

*Lepidoptera*), Mimosa Webworm, Oak Worm, Pine Cone Seed Bug (suppression of *Leptoglossus* and *Tetyra* spp. in the year of treatment), Pine Coneworm (*Dioryctria* spp.), Pine Needle Scale, Pinewood Nematode, Red Palm Mite, Roundheaded Borers (excluding Asian Longhorn Beetles), Sawfly (such as Elm, Pine), Tent Caterpillars (such as Eastern, Forest, Pacific and Western), Tussock Moth, Western Spruce Budworm and Winter Moth.

The Wedgle is a no-drill tree treatment system -- an easy, fast and tree-friendly way to treat almost any tree in five minutes or less. It is the only tree trunk injection application method that does not require a drilled hole. Also there is no mixing in the field, waiting for uptake of chemicals, guarding during draining process, need for power, pumps or return trips by applicators.

ArborSystems chemicals are used with their Direct-Inject Tree Injection System as an injection into the flare or base of the tree to ensure even distribution through the tree's vascular system. It places the chemical deep into the active areas where it can be easily absorbed. Chemicals are delivered fast and effectively at a known dose rate with virtually no environmental exposure associated with foliage spray, soil injection or drenching,

"Tree trunk injections are a tree-friendly way to treat trees and plants by tree, turf and ornamental specialists and are people friendly too," said Doolittle. "Children and pets are not exposed to chemical spray or open chemical containers and there is no need to cover outdoor toys, play equipment, pools, furniture or vehicles."

ArborSystems' chemical product line for pests, diseases and tree health includes Pointer Insecticide that treats Emerald Ash Borer, Hemlock Wooly Adelgids, White Flies, aphids and beetles and Greyhound Insecticides which controls beetles, caterpillars, mites and nematodes (prevents Pine Wilt disease). Their systemic fungicide products include Shepherd Fungicide that treats Anthracnose, Diplodia Tip Blight, Dutch Elm disease, Crabapple disease, Oak Wilt disease and other conifer and leaf diseases and Whippet Fungicide that controls phytophthora spp. and Pythium diseases, Sudden Oak Death and Beech Decline. Their antibiotic line includes Terrier Antibiotic that treats Bacterial Leaf Scorch in Elm, Oak, Sycamore, Oleander and Sweet Gum trees; Fire Blight in Mountain Ash trees; Ash Yellows in Ash trees; and Phloem Necrosis in Elm trees (also called Elm

> P.O. Box 34645 • Omaha, NE 68134-0645 Toll-Free 800-698-4641 • Phone 402-339-4459 • Fax 402-339-5011 www.ArborSystems.com

#### **Emamectin Benzoate Insecticide**

Yellow) and Springer Antibiotic for seasonal suppression of lethal yellow disease in palms. Their plant growth regulator products consist of Mastiff which reduces tree growth up to 70% over three years including stem elongation and wood formation and Pinscher used on ornamental trees to reduce flowering and fruit/seeds production decreasing cleanup and turf maintenance problems without comprising tree health. Their micronutrients product line improves tree health, promotes leaf growth and relieves symptoms of iron chlorosis, manganese deficiency and drought and transplant stress. ArborSystems has eight Quick-Connect Injection Tips for treating all types of trees including hardwoods, conifers and palms.

ArborSystems provides a variety of tree injection systems and insecticides, fungicides, antibiotics, micronutrients and tree growth regulators designed to meet a broad range of tree care needs. They are known for saving thousands of Ash trees from Emerald Ash Borer (EAB) since 2002 as documented by Michigan State University. All of the Wedgle's hardware components are made in the United States. For more information, visit www.ArborSystems.com.

####

MEDIA NOTE: More information or photos can be emailed to you by contacting Nancy Rosen (248) 540-3197 or nancyr@nancyrosenandcompany.com

#### 2016 Illinois Arborist Association Budget

#### 2016 Proposed Budget

2016 Proposed		_	NI / I
Activities	Income	Expense	Net Income
Aerial Lift Training - SP	4,000.00	-5,000.00	-1,000.00
Advanced Training - SP	30,000.00	-30,000.00	0.00
Annual Meeting/Awards	180,000.00	-120,000.00	60,000.00
Certification	55,000.00	-12,000.00	43,000.00
Certified Tree Worker	3,000.00	-3,000.00	0.00
SAWW Training - SP	4,000.00	-4,000.00	0.00
Create Short Educational Videos Marketing - SP	0.00	-10,000.00	-10,000.00
Day of Service - <i>SP</i>	0.00	-4,000.00	-4,000.00
EHAP - SP (TCIA)	2,500.00	-2,000.00	500.00
Chipper Operator (TCIA)Annual Conference estimate	1,000.00	-1,000.00	0.00
Golf Outing	10,000.00	-8,000.00	2,000.00
IPSI - Fire Department - SP (grant money)	0.00	-4,400.00	-4,400.00
Summer Conference	15,000.00	-15,000.00	0.00
Tree Climbing Competition	8,000.00	-9,000.00	-1,000.00
TRAQ Training - SP	10,000.00	-6,000.00	4,000.00
Tree City USA	0.00	0.00	0.00
Strike Team / Programs - SP	0.00	0.00	0.00
Student Outreach - SP	0.00	-7,500.00	-7,500.00
Trade Shows	0.00	0.00	0.00
Volunteers - SP	0.00	0.00	0.00
Total	322,500.00	-240,900.00	81,600.00
Administration	Income	Expense	Net Income
IDES	0.00	-500.00	-500.00
Payroll Salary	0.00	-49,959.00	-49,959.00
Payroll Assistant Jeannie	0.00	-18,200.00	-18,200.00
Payroll Assistant Monica	0.00	-16,900.00	-16,900.00
Payroll Taxes	0.00	-35,000.00	-35,000.00
Software	0.00	-17,000.00	-17,000.00
Sales Tax Expense (cost of goods sold)	0.00	-500.00	-500.00
Telephone (Internet)	0.00		-3,500.00
	0.00	-3,500.00	-5,500.00
Bank Fees	0.00	,	-
		-5,000.00	-5,000.00
Bank Fees	0.00	,	
Bank Fees	0.00	-5,000.00	-5,000.00
Bank Fees Total Board & Committee	0.00 <b>0.00</b>	-5,000.00 <b>-146,559.00</b>	-5,000.00 - <b>146,559.00</b>
Bank Fees <i>Total</i> Board & Committee Travel Expenses	0.00 0.00 Income	-5,000.00 -146,559.00 Expense -10,000.00	-5,000.00 - <b>146,559.00</b> Net Income -10,000.00
Bank Fees Total Board & Committee Travel Expenses Committee/Strategic Plan/Board/Muni	0.00 0.00 Income 0.00	-5,000.00 -146,559.00 Expense -10,000.00 -15,000.00	-5,000.00 - <b>146,559.00</b> Net Income -10,000.00 -15,000.00
Bank Fees <i>Total</i> Board & Committee Travel Expenses	0.00 0.00 Income 0.00 0.00 0.00	-5,000.00 -146,559.00 Expense -10,000.00 -15,000.00 -1,000.00	-5,000.00 - <b>146,559.00</b> Net Income -10,000.00 -15,000.00 -1,000.00
Bank Fees Total Board & Committee Travel Expenses Committee/Strategic Plan/Board/Muni Insavie Species SP	0.00 0.00 Income 0.00 0.00	-5,000.00 -146,559.00 Expense -10,000.00 -15,000.00	-5,000.00 - <b>146,559.00</b> Net Income -10,000.00

#### 2016 Illinois Arborist Association Budget

Board & Committee (cont.)	Income	Expense	Net Income
Legislative	0.00	0.00	0.00
Misc.	0.00	0.00	0.00
Total	0.00	-30,500.00	-30,500.00
Donations	Income	Expense	Net Income
Donations/TREE Fund	2,500.00	-12,000.00	-9,500.00
MUTCF	0.00	-1,500.00	-1,500.00
Total	2,500.00	-13,500.00	-11,000.00
Membership	Income	Expense	Net Income
Dues-In	55,000.00	0.00	55,000.00
Newsletter	2,300.00	-3,200.00	-900.00
Publications/Merchandise	15,000.00	-9,000.00	6,000.00
Total	72,300.00	-12,200.00	60,100.00
Totals:	397,300.00	-443,659.00	-46,359.00



- Treats a wide variety of pests, diseases, and nutritional deficiencies

- Completely closed system

The Right Way To Treat A Tree

800-873-3779

- No drift or run off

#### Don't Contribute to the Spread of the Emerald Ashborer! HELP SAVE OUR ASH TREES - CALL XYLEM, LTD!

Call to learn more about how you can help protect tomorrows trees, today!

Xylem Ltd. is home to two EAB Certified Marshalling Yards located in Cordova, IL and Channahon, IL.

If you are trimming or removing Ash trees, bring your tree waste to one of our marshalling yards for proper disposal. There is no charge for this service.





For more information regarding EAB, visit the llinois Dept of Ag web site at: www.IllinoisEAB.com



#### Advanced Qualification Coming Soon!

Call the IAA Office for details.

Contact April, Jeannie or Monica at 877-617-8887 or

Classes fill fast, so sign up today!

800 - TREES - RX

#### IAA 2016 Strategic Goals

Every year the IAA board of directors revisits the strategic plan and updates our achievements. At that time, we add new goals that may be pertinent to the organization or the industry. The annual revision of the plan helps promote buy in for new directors and establishes creative vision for the new year.

#### <u>Training</u>

The IAA's mission is to educate arborists Statewide and we take this very seriously. Every year we re-evaluate our goals and the members' needs.

#### Joint Training IAA/TCIA Aerial Rescue

Host two aerial rescue trainings - 1st dates—May 17 & 18 at Cantigny - 2nd dates will be part of a TCIA grant and will run after August 15, 2016 in Central/Southern, IL. Champions: Norm Hall and Peggy Drescher Amount Requested: \$4,500

#### **Offer EHAP Training**

Offer in conjunction with the IAA Annual Conference, October 17, 2016. Champion: Peggy Drescher Amount Requested: \$1,000

#### **Offer Aerial Lift Training**

Host an aerial lift training at Cantigny before June 1, 2016 2016. Utilize OSHA, TCIA, ASTI Grant—only commercial arborists are eligible for the grant funds. **Champions:** Norm Hall and Peggy Drescher **Amount Requested: \$1,000** 

#### Offer Chainsaw Safety and Operation Training

Utilize TCIA Grant Money. Champion: Norm Hall Amount Requested: \$1,000

#### Offer Hands-on Climbing and Large Tree Pruning Workshops Champion: Norm Hall Amount Requested: \$1,800

#### Evaluate Tree Risk Assessment Training and Educational Competition

Champions: Steve Lane, Jake Miesbauer Amount Requested: \$0

#### **Fire Department Training**

Partner with Elevated Safety / Nate Paulsberg to host a program created by Nate to teach TRT teams in rescue techniques using fire department equipment. Need to purchase gear that TRT teams use to facilitate a rescue; i.e., Petzl ASAP, Petzl Rescue harness (Petzl Avao), Petzl Croll, NFPA approved rope, various webbing loops for anchors, 1 additional camming device. All instructions must have their own gear. **Champion**: Norm Hall

Amount Requested: \$3,000

#### Advanced Qualifications Program

- Pare down classes in the Urban Forestry domain
- Write curriculums for all classes
- Assign time/location of classes (North/South) for 2016
- Create teaching materials (PPTs/handouts)
- Create tests for each module
- Stay consistent with ISA Certifications/BMP/ANSI standards
- Complete & distribute course catalog
- Decide on number of hours for each course
- Decide on compensation for teaching, aides and material prep
- Enhance field component
- Research training for teachers to keep objective and delivery consistent
- Figure out the number of classes we should offer per year. Up cycle time from 2-3 years for domain completion? 6 classes per year (N/S)
- Decide if Pesticide Safety / Application should be an IAA class or online through U of I
- Pesticide license allow to clep out?
- Re-evaluate required and elective classes **Champions:** Steve Lane, Bill Bolt, Eric Hendrickson, Norm Hall

Amount Requested: \$10,000

**Total Amount Requested for Training: \$22,300** 

#### Internal Administration

Internal administration goals are for IAA staff and the board of directors/committee members.

- Develop committee job descriptions
- Review the need for additional committees
- Write advertising policy
- Write finance committee procedures

**Champions:** Ron Gatewood, April Toney, Jeannie Kelley

Amount Requested: \$0

#### 2016 Illinois Strategic Plan

#### IAA Outreach

The heart of the IAA's mission is to inform and educate members and non-members about arboriculture, as well as, be active in recruiting students into the industry. Continuing research is imperative to keeping the IAA at the forefront of the issues that face the industry.

#### MUTCF

Contact Midwestern professors and see if they are interested in committing to dates and sending students to the Midwest Urban Tree Care Forum (MUTCF). Survey past attendees and see what dates/days work best for them. Professor "buy in" is important to the success of this program.

- Form a Committee
- Pin down a date/survey past and potential attendees
- Locate sites and presenters
- Reach out to sponsors
- Outreach to faculty (marketing)
- Logistics

Champions: Steve Lane, Don Roppolo, Steve Ludwig, Peggy Drescher, Jake Miesbauer Amount Requested: **\$0** 

#### **Student Outreach**

Recruit students into the green industry.

- Contact tech schools / high schools
- Find mentors
- Distribute materials (pencils/pamphlet)
- Design in-class presentations
- Make Tree Care "sciency" / "salesy"
- Show "coolness" of tree care (cranes and saws)
- Let students know that there is money to be made in the tree care industry
- Sectors / advancement opportunities

Champions: Steve Lane, Don Roppolo, Steve Ludwig

Amount Requested: \$7,500

#### Mooseheart Student Outreach / Day of Service Combined

Mooseheart Child, City and School is a home and school maintained and owned by Moose International for all qualifying children in need.

- Run a student climb for the children of Mooseheart
- Possibly host a Tree Climbing Championship on Mooseheart grounds

**Champions:** Don Roppolo, Eduardo Medina, April Toney

Amount Requested: \$500

#### AVID

Connect with guidance counselors to see how we can get more students interested in the industry. **Champions:** Steve Lane, Brian Sprinkle, Eric Hendrickson, Don Roppolo **Amount Requested: \$0** 

Reach out to insurance companies and realtors Educate homeowners on arborists for tree care Champion: April Toney Amount Requested: \$0

#### Reach out to non-profits like ILCA, APWA & IGIA

See if we can collaborate on any events or support each other in some way. Champions: Jim Semelka, Jake Miesbauer Amount Requested: \$0

# Award grants that would allow members to attend training from other non-profit associations. 2 IPSI Grants

Award 2 grants at \$500 each for an IAA member to attend the Illinois Public Service Institute (IPSI). **TCIA grant** 

Award a \$400 grant to an IAA member to attend the TCIA Expo

Champion: Steve Ludwig Amount Requested: \$1,400

**Total Funds Requested for Outreach: \$9,400** 

#### Invasive Species

Have representation on the National Invasive Species Council. Jake Miesbauer will contact Stephanie Adams to see if she would still like to champion this. If not, Brian Sprinkle would like to see if Mike Priller would like to champion this.

#### <u>Research</u>

#### **Research Steering Committee**

- Form a committee
- Survey membership for perceived gaps in research
- Communicate results to the TREE Fund to solicit call for proposals
- Develop sustained funding for research Champions: Jake Miesbauer, Rob Sproule Amount Requested: \$500

#### 2016 Illinois Strategic Plan

#### Urban Wood Utilization

Utilizing wood from trees infected by invasive species or diseases in an effort to be environmentally conscience.

#### Develop or approve the following:

- Utilities and Cost Sharing
- Logistics
- Yards
- Develop specifications
- Leave on site? (costs for utility)
- Location of removals
- Size limitations
- Leave "Spars"
- Appeal to "Green" aspects to lessen costs
- Create Wood Utilization App for phones

Champions: Jim Semelka, Brian Sprinkle, Jake Miesbauer, Steve Lane Amount Requested: \$1,000

#### **Marketing**

IAA promotes the profession by educating the public about Certified Arborists, the importance for proper tree care and the value of trees. It's important for members to seek continuing education and value the ISA mission.

#### Create "Snip-It" Videos

- Find Contractor / Issue Contract
- Create Storyboards / Script
- Film
- Find Market Avenues

Champions: Steve Ludwig, Tom Milas Amount Requested: \$10,000

#### **Develop a Kit for Homeowners**

- Determine target audience and distribution methods (HOA's)
- Possible partnership w/CRTI
- New or existing H.O.—How to get new H.O. info and availability
- Determine contents of kit (pamphlets, give aways,etc.)
- Develop sample kits for comment (range of material and costs)
- Goal 2017 roll out

Champions: Peggy Drescher, Eric Hendrickson Amount Requested: \$2,000

#### PSA on "Poisonous or Perceived Dangerous" Trees

Separate myth versus truth. Educate the public. Amount Requested: \$1,000

#### Day of Service

Create an Application Form / Site Selection Logistics / Sponsors? Utilities? Market to local area members/companies Costs—Shirts, Food, Insurance Champions: Brian Sprinkle, Todd Haefke Amount Requested: \$4,000

#### Legislative

IAA spreads the word about what a great investment our urban forest can be. We also speak up when certain bills or legislation impact our industry.

#### **Foster Grants for Small Communities**

Maintain issue on agendas of UFC and IFDC. Find/review potential other avenues (Council of Mayors, etc) Gather support and documents as required.

#### **Review Bills**

Form a committee to review bills that could impact our industry.

- Look for other possible local partnerships to help with bill review and to provide a larger voice for any concerns that may arise in the industry —ILCA, OGA, ComEd, CRTI, The Morton Arboretum, Forestry Development Council of Illinois and Illinois Forestry Association.
- Search for possible services or resources to provide bill information for committee members to review.
- Possible grants to pay for cost (\$750/month— \$5,000)
- Establish a small committee to review and determine importance of bills that could impact our members or industry
- Draft responses for bills.

Champions: Jake Miesbauer and Rob Sproule Amount Requested: \$0

#### **TCIA Lobbyist Information**

Contact TCIA and see if they would be interested in sharing a lobbyist. Champion: Peggy Drescher Amount Requested: \$0

Total funds requested for legislative: \$0

Total amount requested for all strategic plan goals: \$ 50,200

# **Vedgle Direct-Inject** TREE INJECTION SYSTEM

Our advanced technology for tree treatment allows you to

# INCREASE THE NUMBER OF TREES YOU TREAT IN A DAY!

- No drilling damage
- ♦ No mixing at job sites
- ♦ No guarding or return trips
- ♦ No waiting for uptake
- Treats most trees in five minutes or less!
- Successful and most profitable add-on service

Multiple injection tips designed for all types of trees, conifers and palms

ree Injection Solution



Insecticides • Fungicides • PGRs • Antibiotics • MicroNutrients



888-557-2455 BannerSales360@gmail.com www.bannersales.net

ArborSystems Tree Injection Solutions ArborSystems.com

# OUIK-JET" & ARBORJET ALVAYS AL

Our QUIK-jet gives you the flexibility to inject trees directly from our product containers. Arborjet provides options for the way you want to treat.

Learn more: Call 781-935-9070 or visit arborjet.com/alwaysready

RESTRICTED USE PESTICIE

EEP OUT OF REACH OF CHILDREN

ARBORIET





# Illinois Trees

### Inside this Issue



Restoration Pruning of Storm Damage Trees 2016 Illinois Arborist Associatoin Budget 2016 Illinois Arborist Association Strategic Plan Annual IAA Golf Outing Emamectin Benzoate Insecticide