Illinois Arborist Association

2013 Annual Report

Executive Director's Report

On behalf of the IAA Board of Directors, I would like to report that 2013 was an excellent year! First off, we budgeted to go into the red -$12,000 and we ended up being in the black by $11,000. The IAA board is always good at adding new events and sponsoring new programs and 2013 was no exception. We hosted the new ISA Tree Risk Assessment Qualification (TRAQ) in September. We brought back the summer conference to offer a more "hands-on" training opportunities. We secured a grant through SIU and ran a program called "Pruning for Small Communities" in 8 different locations throughout the State. We added "A Day of Certifications" to this year's conference in which we offered certification testing, CPR/FA training and EHAP training. We started up Municipal Specialist and Utility Specialist workshops to help prepare members for those exams. We also made great progress with defining the issues surrounding prevailing wages.

Along with all regularly scheduled events we scheduled 22 exam dates and 8 classes to help arb-porists become certified as well as offered countless hours of CEUs statewide. As always we reach out to Midwest students through the Midwest Urban Tree Care Forum. We helped the DNR run Tree City USA registration. We also make an attempt yearly to offer some of our training in Spanish.

In 2013 we updated our website to include a new member portal which offers member perks, like access to the certification class PowerPoint presentations and our quarterly newsletters. This year we saved money by converting our newsletter to an electronic format that could be read in the new member portal of our website.

This is just to name a few of the 2013 accomplishments, for more about what happened in 2013, please read the report that follows.

I would like to personally thank each and every one of our members! Especially those who take the time to help out by volunteering, to those who get the word out about the importance of proper tree care and for those of you who support our organization by being members. Like a world without trees, without you, IAA wouldn't exist!

Thank you all bunches!

April

1412 Members

Who Cares For Illinois Trees?

1555 Certified Arborists

(Detailed Breakdown)

528 Commercial Arborists
396 Municipal Arborists
381 Arborists (No specification on record)
48 Utility Arborists (19 Companies)
48 Organizations
68 Certified Tree Workers
44 Municipal Specialists
61 Utility Specialists
19 Board Certified Master Arborists
3 Aerial Lift Specialists

Certification Workshops held in 2013

- Moline
- Downers Grove
- Glencoe
- Homewood
- Springfield

Number of Exams given in 2013

- 22 Certified Arborist/Municipal Specialist & Utility Specialist Exams

Municipal Specialist Workshops in 2013

- Lincolnwood
- Springfield

Utility Specialist Workshops in 2013

- Moline
- Tinley Park

Midwest Urban Tree Care Forum 2013

Brings Students into the Industry

The 2013 Midwest Urban Tree Care Forum (MUTCF) was tremendous success. The weather could have been a bit more cooperative, but the speakers were excellent and the students were very engaged throughout the 3-day tour.

In total, we had 42 students from eight schools (MidState Technical College, Western Illinois University, Purdue University, UW-Stevens Point, Iowa State University, Southern Illinois University, and Southern University at New Orleans). We received very positive feedback from many of the students.

MUTCF 2013 Budget

Income

Student Fees	$2908.00
Sponsorship	$11000.00
Career Tables	$850.00
Total:	$14758.00

Expense

Buses	$2635.00
Food	$5342.00
Insurance	$353.00
Shirts	$380.33
Badges/Printing	$158.31
Snacks (for bus)	$275.00
Hotel Fees	$384.00
Registration Refunds	$230.00
Total:	$9757.64

Total Income:	$14758.00
Total Expense:	$-9757.64
Net Revenue:	$5000.36

MUTCF had well over fifty participating professionals from all aspects of arboriculture and urban forestry. Here is a quick summary of the 2013 MUTCF stops with special thanks and recognition to our speakers and sponsors:

Day 1:

- Arboretum Overview (Nicole Cavender, The Morton Arboretum)
- Arboretum Collections & Tree Dev. Program (Kunso Kim & Joe Rothleutner, The Morton Arboertum)
- Urban Tree Research (Gary Watson, The Morton Arboretum)
- Plant Health Care (Stephanie Adams, The Morton Arboretum)
- Integrated Pest Management (Tom Tyler and David Boone, Bartlett)
- Utility Arboriculture (Geoff Watson, Davey and Myron McCollough, ComEd)
- Municipal Forestry (Steve Kremske, Village of Lombard)
- Tree Preservation (Skeet, The Care of Trees)
- Tree Inventory (Chris Kort, Davey)
- Tree Inspection (Steve Matravers)
- Tree Care at Cantigny (Todd Henderson)
- International Society of Arboriculture (Jim Skiera)
- Illinois Arborist Association (Cal Williams)

Day 2:

- Millennium Park (Terry Guen, Terry Guen Design Associates)
- Maggie Daly Park Planning and Construction (Nichole Sheehan, Chicago Park District)
- Cermak Road Streetscapes (David Leopold, Chicago Department of Transportation)
- Greenstreets Tree Planting (Jeff Brink, Chicago Department of Transportation)
- Values of Urban Trees (Bob O'Neil, Tree Advocate)

Day 3 (Climbing Day at The Morton Arboretum):

- Introduction to Tree Climbing (Don Roppolo, The Care of Trees and Eduardo Medina, Davey)
- Safe Practices for Tree Climbers (Tim Ayers and Todd Kramer, Kramer Tree Specialists)
- Jerome Scott, Chicago Park Dist., Stephanie Adams & Terry Guiney, The Morton Arboretum contributed

IAA 2013 Annual Golf Outing

IAA Golf Outing was held on August 23, 2013 at Silver Lake Country Club in Orland Park. The weather and camaraderie could not have been better. Over 70 golfers participated in our outing, which included beer cart, lunch at the turn, a great dinner and raffle. Our golf outing is a great place to get together with family, friends, co-workers…and yes, even competitors. The IAA office would like to thank all who participated, sponsored and/or helped organize this awesome event. The IAA Golf committee led by Mark Simon also included Todd Haefke and Kevin Spiller. Special thanks go out to our sponsors: ArborRisk Insurance, Arthur Clesen, Bartlett Tree Experts, Bayer Environmental, John Deere Landscape, NuFarm, Syngenta, Valent, Vermeer, Arborjet, and Midwest Arborist Supplies. It is their contributions that help make the outing the success that it is. Also, I would like to thank the following companies for their generous raffle donations: Vermeer, Stihl, Samson, Oregon, JULIE, Petzl, Silky, ARS and Husqvarna. Thank you all so much! We hope to see you all at our next outing.

Hole Sponsors:
Arborjet
Arborjet Insurance
Bartlett Tree Experts
Midwest Arborist Supplies
NuFarm
Syngenta
Valent
Vermeer
Oregon
Illinois Arborist Association

Hole-in-One Witness:
Todd Haefke

Beverage Cart Sponsors:
Arthur Clesen
Bayer Environmental
John Deere Landscape

Golf Committee:
Todd Haefke
Mark Simon
Kevin Spiller

2013 Golf Outing Budget

Income	
Golfers 73	$7,300
Sponsors	$2,500
Raffle ticket/Mulligans	$868
Total Income	$10,668
Expense	
Hole-in-one Insurance	$349
Golf Course	$7,222
Flyer print	$342
Golf Plaques	$134
Golf Balls	$393
refunds	$250
Committee meetings	$78
Total Expense	$8,768
Total Income	$10,668
Total Expense	($8,768)
Net Revenue	$1,900

2013 Tree Climbing Competition

The 2013 TCC was held on May 11, 2013 at Cantigny Park in Wheaton, IL

2 Corporate Cup Challengers

Davey Tree Expert Company and Kramer Tree Specialists
Winner of the 2013 Corporate Cup was Kramer Tree Specialists

7 Sponsors:

Kramer provided lunch for all competitors and judges
Davey Tree Experts sponsored all the events
Bartlett sponsored the secured footlock event
Natural Path Urban Forestry Consultants sponsored throwline event
Rainbow Treecare Scientific sponsored the belayed speed climb
Vermeer Midwest sponsored Aerial Rescue event
ArborMaster sponsored the Master's Challenge event

Congratulations to this year's winners:

1st Place Todd Kramer with a total score 123.67

2nd Place David Meurer with a total score of 87.67

3rd Place Tyler Wallace with a total score of 86.67

Each individual event also had 1st , 2nd & 3rd place winner.

Aerial Rescue Event:
1st Place: Trent Commer
2nd Place: Todd Kramer
3rd Place: Andrew Gollnick

Work Climb Event:
1st Place: David Meurer
2nd Place: Todd Kramer
3rd Place: Andrew Gollnick

Throwline Event:
1st Place: Brandon Dobnick
Tie for 2nd Place: Trent Commer and David Meurer

Belayed Speed Climb Event:
1st Place: Tyler Wallace
2nd Place: David Meurer
3rd Place: Andrew Gollnick

Secured Footlock Event:
1st Place: David Meurer
2nd Place: Cameron Lundin
3rd Place: Trent Commer

2013 Tree Climbing Competition (cont.)

Work Climb

Todd Henderson	HJ
Gary Kohler	SJ
Scott Carlson	SJ
Greg Manning	SJ
Rhab Shah	TT
Jen Hatz	TM
Osmar Mejia	TM
Caleb Smith	GT
Adam Maille	GT

Aerial Rescue

Don Roppolo	HJ
Tyler Roehler	SJ
Cormac Nagan	SJ
Jason Diehl	SJ
Jon Braga	TT
Brian Sprinkle	TT
Brad Wise	GT
Todd Haefke	GT
Beau Nagan	GT
Stephanie Adams	TM

Throwline

Jeff Kramer	HJ
Kevin Spiller	TM
Tony Perez	TM
Justin Bentz	GT

Alternates

Ben Reynoso
Matt Basile
Juan Octaviano

HJ - Head Judge
SJ - Scoring Judge
TT - in the Tree Tech
TM - Timer
GT - Ground Tech
BL - Belayer
HT - Head Technician

Secured Footlock

Jeff Hoover	HJ
Joel Craig	BL
Victor Torres	BL
Kelly Bolger	TM
Karen Morby	TM
Jim Stier	TM
Renzo Aguilar	GT

Belayed Speed Climb

Mark Younger	HJ
Lucio Jimenez	BL
Edgar Vazquez	BL
Judy Wherley	TM
Betsy Meyers	TM
Mark Duntemann	GT

Master's Challenge

Eduardo Medina	HJ
Gary Kohler	SJ
Jason Diehl	SJ
Cormac Nagan	SJ
Jason Diehl	TT
Jon Braga	TT
Steph Adams	TM
Norm Hall	HT
Rhab Shah	GT
Greg Manning	GT

Scoring

Rex Bastian

Score Runner

Mike Gawrych

Registration

April Toney
Jeannie Kelley
Kathy Hall

DAVEY
Proven Solutions for a Growing World

KTS Kramer Tree Specialists, Inc.
Knowledge and Experience Produces Results

BARTLETT TREE EXPERTS
SCIENTIFIC TREE CARE SINCE 1907

NATURAL-PATH
Urban Forestry Consultants

Rainbow Treecare

2013 Strategic Plan

Training

Aerial Lift/Climber Specialist: Run a "Train the Trainer" class and exams
Champions: Don Roppolo, Eduardo Medina, and Mark Duntemann
Amount requested: **$6000**

SAWW or Stihl Training: Stephanie Adams will look into the differences between the two programs. Once we identify which one is better, we will run the training in 2013.
Champion: Stephanie Adams
Amount requested: **$1500**

Run "Hands on Training" on a regular basis at the IAA conference. Also, run FA/CPR, Aerial Rescue, and EHAP. To be held at Glenwood Tree Experts place for $1 per year.
Champions: Stephanie Adams, Peggy Drescher, Eduardo Medina, Grant Jones, Mark Duntemann, April Toney
Amount requested: **$1**

Create a Spanish version for all strategic plan topics e.g., climbing, rigging, felling, safety.
Champions: Eduardo Medina, April Toney
Amount requested: **$0**

IAA & TCIA will work together on programs for commercial companies. The program committee integrate TCIA topics into the Annual Conference agenda as well as providing stand-alone programs.
Champion: Peggy Drescher
Amount requested: **$0**

Evaluate the Advance Training program and make changes if necessary.
Champions: Mark Duntemann, Grant Jones
Amount requested: **$0**

Create short educational videos to cover the basics. Videos can be used for on-line education for industry people or for the public and placed on YouTube.
Champion: April Toney, Chad Toney and Christine Esposito
Amount requested: **$500**

Host a Plant Health Care Training program. Either revamp the Advanced Training program or offer a stand-alone PHC training.
Champions: Mark Duntemann and Steve Ludwig
Amount requested: **$0**

TRAQ Train the Trainers" and run the Tree Risk Assessment Qualification.
Champions: Mark Duntemann
Amount requested: **$3000**

Host a Summer Conference at Allerton House.
Champions: Stephanie Adams and Bill Vander Weit
Amount requested: **$0**

Total Training Funds Requested: **$11,001**

Outreach

Keep IAA logo on CTI posters...recommend we partner with the DNR and US Forest Service by IAA helping run Tree City USA and Strike Team initiative.
Champions: Mark Younger and Reinee Hildebrandt
Amount requested: $0

Provide nurseries copies of "Under the Canopy" and/or ISA brochure wholesale or retail.
Champion: Katie Runyan
Amount requested: $0

TREE Fund Fundraiser: Beer/Wine Tasting Event.
Champion: Mark Duntemann and Katie Runyan
Amount requested: $4000

Total Outreach Funds Requested: $4000

Marketing

Market the use of the IAA logo to members for printing on business cards, ads, utilize on websites and in literature. Write a newsletter article about using the logo to promote your company's professionalism. Create "printable" Arbor Day tags to be used with seedlings or with planting information. Create a large "cling" of logo to be used on member vehicles.
Champion: Steve Ludwig will write newsletter article about using IAA logo.
April Toney will create Arbor Day tags and large decals of logo for vehicles.
Amount requested: $1000

Partner with other organizations like APWA to provide training webinars to larger groups.
Champions: Peggy Drescher, Mark Duntemann, Reinee Hildebrandt, April Toney
Amount requested: $0

GIS Training
Champion: Mark Duntemann
Amount requested: $0

Consumer FAQs on website, or snippet videos.
Champions: Steve Ludwig and April Toney
Amount requested: $0

Specialty License Plate to raise training funds for the Chapter.
Champions: April Toney and Jenni Purdue
Amount requested: $0

Total Marketing Funds Requested: $1000

Legislative

Update the wrongful tree-cutting act because it is misinterpreted for use with landscape trees.
Champion: Mark Duntemann
Amount requested: $0

Create a utility law to provide more control over vegetation in easement.
Champions: Cal Williams and Mark Duntemann
Amount requested: $0

Define a co-owned tree.
Champion: Mark Duntemann
Amount requested: $0

Create a Specialty License Plate to create funds for IAA.
Champion: April Toney
Amount requested: $0

Look into the 4% Wood Harvest Fee. Make members aware of this fee so they are not in violation of the law.
Champion: Reinee Hildebrandt
Amount requested: $0

Total Legislative Funds Requested: $0

Invasives

Post a replanting guide with a link to the Green Industry Association on the IAA website. Or a link to nurseries that contribute to the guide.
Champions: Stephanie Adams and April Toney
Amount requested: $0

Provide homeowner education outside of suburbs, i.e., television, papers, radio. IAA will then send a representative to present on EAB options for treatment, removal and replanting.
Champions: Mark Simon, Stephanie Adams, and April Toney
Amount requested: $0

Provide EAB educational session for municipalities.
Champions: Mark Simon, Stephanie Adams, and April Toney
Amount requested: $0

Total EAB funds requested: $0

Total Strategic Plan funds requested: $16,001

2013 IAA Budget

Activities	Income	Expense	Net Income
Annual Meeting / Awards	175,000.00	-105,000.00	70,000.00
Advanced Training	9,000.00	-3,000.00	6,000.00
Certified Tree Worker		-225.00	-225.00
Certification	52,000.00	-15,000.00	37,000.00
Golf Outing	8,500.00	-6,500.00	2,000.00
Summer Conference	15,000.00	-15,000.00	0.00
Tree Climbing Competition	9,000.00	-12,000.00	-3,000.00
Aerial Lift Training	0.00	-6,000.00	-6,000.00
TRAQ Training	0.00	-3,000.00	-3,000.00
Chainsaw Program	1,000.00	-1,500.00	-1,500.00
Create Short Educational Videos	0.00	-500.00	-500.00
Total	**$ 269,500.00**	**$ (167,725.00)**	**$ 101,775.00**
Administration	**Income**	**Expense**	**Net Income**
Payroll Expenses		-70,250.00	-70,250.00
Part time staff and Secretarial		-15,000.00	-15,000.00
Office supplies, Rent, Accountant, Postage		-15,000.00	-15,000.00
Sales Tax Expense (cost of goods sold)		-1,100.00	-1,100.00
Telephone (Internet)		-3,800.00	-3,800.00
Bank Fees		-2,400.00	-2,400.00
Total		**$ (107,550.00)**	**$ (107,550.00)**
Board & Committee	**Income**	**Expense**	**Net Income**
Travel & Expenses		-15,000.00	-15,000.00
Board/Committee/Strategic Plan/Ballot		-12,000.00	-12,000.00
Miscellaneous/Education/ Lawyer/Duns/Insurance		-4,000.00	-4,000.00
Marketing/ Web Design		-11,500.00	-11,500.00
Legislative		-5,000.00	-5,000.00
Total		**$ (47,500.00)**	**$ (47,500.00)**
Donations	**Income**	**Expense**	**Net Income**
Donations and TREE Fund	2,400.00	-13,400.00	-11,000.00
MUTCF	13,000.00	-11,000.00	2,000.00
Total	**$ 15,400.00**	**$ (24,400.00)**	**$ (9,000.00)**
Membership	**Income**	**Expense**	**Net Income**
Dues-In	52,000.00		52,000.00
Newsletter	5,000.00	-7,000.00	-2,000.00
Publications	9,000.00	-9,500.00	-500.00
Tradeshows			
Total	**$ 66,000.00**	**$ (16,500.00)**	**$ 49,500.00**
Totals:	**$ 350,900.00**	**$ 363,675.00**	**$ (12,775.00)**

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Special Recognition Awards

Jim Schuster
For annually setting up his elaborate insect and disease display at the Illinois Arborist Association Annual Conference. The educational opportunity that this display offers and the amount of attention it gathers make it an integral part of our conference.

Bryant Scharenbroch
For all his time and dedication to making the Midwest Urban Tree Care Forum a big success.

Kerstin Von der Heide
for her efforts and countless hours spent in clarifying whether Prevailing Wages are required for tree and landscape contracts led by public bodies in Illinois. Her achievements in clarifying a very confusing language and to reach a consensus with many disparate groups have saved the Illinois taxpayers significant costs.

Jim Semelka
For his efforts and countless hours spent in clarifying whether Prevailing Wages are required for tree and landscape contracts led by public bodies in Illinois. Her achievements in clarifying a very confusing language and to reach a consensus with many disparate groups have saved the Illinois taxpayers significant costs.

Gold Leaf Winners:

The Village of Homewood

Kerr School Arbor Day Event

2013 NEMF Schedule

Date: Thursday, January 24, 2013

Speakers: Lydia Scott, Community Tree Program Manager at the Morton Arboretum
Topic: Community Trees and the Morton Arboretum
Time: 10:00am-12:00pm
Location: Mt. Prospect Public Works, 1700 W Central Rd.

Municipal arborists in Illinois are fortunate to have the resources of a world class organization like the Morton Arboretum relatively nearby. Lydia Scott will discuss recent initiatives that she and her staff are involved in, such as the Arboretum's Community Trees Program, the Regional Trees Initiative, and more.

Date: Thursday, February 21, 2013

Speakers: James Kringer, with the City of Milwaukee's Forestry Services Program
Topic: Tree Preservation- Before, During and After Construction
Time: 10:00am-12:00pm
Location: Mt. Prospect Public Works, 1700 W Central Rd.

James Kringer will present the Milwaukee Model City Program for preservation of existing trees during all phases of construction, including design, inspection, and maintenance. Milwaukee's goal is to complete construction projects while having minimal impact on the city's green spaces.

Date: Thursday, March 21, 2013

Speakers: Dr. Fredric Miller, Joliet Junior College
Topic: Insect Pest and Drought Update
Time: 10:00am-12:00pm
Location: Mt. Prospect Public Works, 1700 W Central Rd.

What's on the horizon for insect problems in Northeast Illinois? How did the drought of 2012 affect insects and trees? Dr. Miller will review the major pest problems of 2012 and discuss what we may see in 2013.

Date: Thursday, April 18, 2013

Cancelled due to weather.

Date: Thursday, May 16, 2013

Speakers: Stephanie Adams of the Morton Arboretum, plus Eve Pytel and Dan Swick of the Delta Institute
Topic: EAB: The Latest in Managing Ash Populations in Illinois
Time: 10:00am-12:00pm
Location: Mt. Prospect Public Works, 1700 W Central Rd.

More than 100 Illinois municipalities recently completed an extensive survey showing how they managed Emerald Ash Borer in their towns in 2012. Stephanie Adams will share the results of the Municipal Ash Management Survey, and compare the results to a similar survey about 2011 management activities. Then, Eve Pytel and Dan Swick of the Delta Institute will share their vision about ways that municipalities might engage citizens in managing the ashes in their own yards.

Date: Thursday, September 19, 2013

Speakers: Lindsay Ivanyi & Brenda Occhiuzzo, from the Forest Preserve District of Cook County
Topic: Four Seasons of Forest Management
Time: 10:00am-12:00pm
Location: Northwest Resource Management, 640 Cosman Road, Elk Grove Village, IL 60007

Brenda and Lindsay will share a variety of management techniques used throughout the year by the oldest and largest forest preserve in the United States, including large tree removal, replanting, restoration, chemical application, prescribed burning, mowing, mapping, and utilizing reclaimed wood for the creation of wood products. They will also address the importance of working in tandem with multiple contractors, staff ecologists, site

2013 NEMF Schedule (cont.)

stewards, and volunteers to maintain the District's 68,000 acres. A tour of the nursery grounds, nearby Busse plantings, and a division of equipment yard will be included if time permits.

No October meeting due to the annual conference

Date: Thursday, November 21, 2013

Speakers: Don Roppolo of the Care of Trees
Topic: Developing Safe and Professional Tree Care Employees
Time: 10:00am-12:00pm
Location: Mt. Prospect Public Works, 1700 W Central Rd.

Don Roppolo will share practical tips and techniques for training field personnel who will work safely, and professionally represent their employer.

Date: Thursday, December 19, 2013

Speakers: Phil Graf and Steve Lane of Graf Tree Care
Topic: Reforestation: Case Studies and Discussion
Time: 10:00am-12:00pm
Location: Mt. Prospect Public Works, 1700 W. Central Rd

As we move into the later stages of the EAB epoch, we're left with the task of reforesting our parkways. How do we do our best to prevent mass tree loss from happening again? Phil and Steve from Graf Tree will showcase several reforestation case studies, and open the floor to discussion about how different municipalities have been managing reforestation, and the challenges and success stories they've had along the way.

Advanced Training

Our advanced training committee has committed to revamping this program in 2014. In 2013, we ran two successful classes, Modern Rigging and Plant Health Care.

June 18 & 19 Modern Rigging	
Income	
Class fee	$ 1,800.00
Expense	
Teachers	$(1,969.00)
Flyer	$ (661.00)
	$(2,630.00)
Income:	$ 1,800.00
Expense:	$(2,630.00)
Net Revenue:	$ (830.00)

June 25 & 26 Modern Rigging	
Income	
Registrations	$ 1,800.00
Expense	
Eduardo	$(1,142.75)
Norm	$(1,162.50)
Copies	$ (63.50)
	$(2,368.75)
Net Income:	$ 1,800.00
Net Expense:	$(2,369.00)
Net Revenue:	$ (569.00)

Plant Health Care Budget	
Income	
Registration	$ 2,100.00
Expense	
Teacher	$ 450.00
Flyer	$ 563.00
Room Rental	$ 300.00
	$ 1,313.00
Net Income:	$ 2,100.00
Net Expense:	$(1,313.00)
Net Revenue:	$ 787.00

2013 Annual Conference Budget

Registration	Cost	Number	Total
Complimentary Exhibitor/Speaker/	$ -		$ -
Advanced Full Member	$ 240.00	306	$ 73,440.00
Advanced Non-Member	$ 280.00	20	$ 5,600.00
At-Door Member	$ 260.00	30	$ 7,800.00
At-Door Non-Member Full Conference	$ 300.00	2	$ 600.00
Advanced Tuesday	$ 170.00	39	$ 6,630.00
At-Door Tuesday Member	$ 180.00	10	$ 1,800.00
Advanced Non-Member Tuesday	$ 190.00	22	$ 4,180.00
At-Door Tuesday Non-Member	$ 200.00	5	$ 1,000.00
Advanced Wednesday	$ 170.00	41	$ 6,970.00
Advanced Non Member Wednesday	$ 190.00	31	$ 5,890.00
At Door Member Wednesday	$ 180.00	24	$ 4,320.00
Student Full	$ 50.00	2	$ 100.00
Student Day	$ 35.00	1	$ 35.00
Total Registration		**533**	$ 118,365.00

2013 Exhibitors			
10X10	comp	8	$ -
10X10	$ 600.00	15	$ 9,000.00
10X20	comp	1	$ -
10X20	$ 800.00	4	$ 3,200.00
20X30	$ 950.00	10	$ 9,500.00
20X20	$ 875.00	1	$ 875.00
Refreshment donation	$ 25.00	5	$ 125.00
Total Exhibitor:			$ 22,700.00

Advertising Income 2013			
Front Inside	$ 250.00		$ -
Back	$ 250.00		$ -
Back Inside	$ 225.00		$ -
Full Page	$ 175.00	2	$ 350.00
Half Page	$ 110.00	1	$ 110.00
Business Card	$ 75.00	2	$ 150.00
Total Advertising:			$ 610.00

Sponsor Income 2013			
Spanish Sposnor	$ 1,000.00	1	$ 1,000.00
Day Sponsor (General Session)	$ 1,000.00	1	$ 1,000.00
Two Day Sponsor	$ 5,000.00	0	$ -
Tree Stand	$ 500.00	2	$ 1,000.00
Hospitality Suites	$ 250.00	0	$ -
Board lunch sponsor	$ 250.00	0	$ -
TREE Fund	$ 1,000.00	1	$ 1,000.00
Cookie Break	$ 500.00	1	$ 500.00
Municipal Session	$ 1,000.00	1	$ 1,000.00
Lunch Sponsor	$ 750.00	2	$ 1,500.00
Commerical Session	$ 250.00	1	$ 250.00
Conference Notebook	$ 650.00	4	$ 2,600.00
Student Sponsorship	$ 500.00	0	$ -
Day of Certifications	$ 800.00	1	$ 800.00
Beverage Sponsors and Ads			$ 725.00
Total Sponsor:			$ 11,375.00

Speakers Expense 2013			
Audio/Visual			$ 3,990.00
Honorariums			$ 5,589.85
Room Rental + Tax			$ 2,895.20
Flash Drives- speaker gifts			$ 432.00
Copies			$ -
Total Speaker:			$ 12,907.05

Luncheon and Breaks Expense			
Hospitality Suites			$ 2,076.00
Tuesday Breakfast			$ 4,027.50
Tuesday Break			$ 3,577.50
Tuesday Lunch			$ 9,827.50
Tuesday Break afternoon			$ 4,477.50
TREE Fund Raffle and Reception			$ 3,395.00
Past Pres Lunch			$ 129.50
Wednesday Breakfast			$ 4,027.50
Wednesday Break			$ 3,702.50
Wednesday Lunch			$ 9,527.50
Board Lunch			$ 129.50
Total Food:			$ 44,897.50

Miscellaneous Expense			
Carpet Damage			$ 880.00
Badges			$ 250.00
Mailings and Handouts ($435 Agenda)			$ 1,547.45
Deposit for Holiday Inn			$ 30,000.00
Demo Tree & Volunteer Shirts			$ 902.36
Program Directory			$ -
Notebooks			$ 5,211.16
Signs and banners			$ 250.53
Acorn Balloons			$ 30.00
Awards			$ 1,047.19
Total Miscellaneous:			$ 39,238.69

Total Revenue:	$ 153,050.00
Total Expenses:	$ (97,043.24)
Total Profit/Loss:	$ 56,006.76

Total Profit/Loss

$56,006.76

2013 Pruning for Small Communities

The IAA trained 8 ISA-certified arborists to be trained as pruning instructors. All trainers agreed to provide a one-day tree-pruning workshop for their area. Trainers would receive a one-day Train the Trainer class in Springfield, IL. This is a compensated position. The project was funded by a grant to the IAA from the Southern Illinois University.

The trainers offered pruning classes in 8 different locations around the state. Locations included: 1/9 Altamont, 1/25 Bloomington, 1/29 Carbondale, 1/23 Edwardsville, 1/11 Henry, 1/23 Macomb, 1/18 Mt. Vernon, and 1/18 Springfield.

Pruning for Small Communities Expense s

Train the Trainer	$4,757.00
Henry	$849.20
Altamont	$1,521.30
Bloomington	$1,280.06
Carbondale	$1,410.68
Macomb	$1,110.18
Mt Vernon	$1,208.62
Edwardsville	$972.61
Springfield	$1,077.35
Total Expesnses:	$14,187.00

IAA office expenses 120 hours	$3,000.00
Travel for moving equipement	$1,055.00

Total travel equipment	$1,055.00
Total Expense admin	$3,000.00
Total Expense Pruning Classes	$14,187.00
	$18,242.00

Summer Conference

The summer conference was added back to our yearly schedule. It was nice to return back to the historical site with so many interesting scenic gems. We had great feedback from all in attendance and are planning to run another summer conference this year. This conference was designed to provide “hands-on” training by utilizing the beautiful gardens,& forest surrounding the Allerton Mansion. This year’s program went very well. The warm weather, in conjunction with everything leafed out, provided the instructors with the necessary tools to maximize the training experience. There were walking tours and first hand looks at common insects & diseases in the program. Additionally, instructors were able to demonstrate the many diagnostic tools & discuss what arborists do in the field during their peak season. Small class sizes provided students plenty of one-on-one time with the professionals.

Revenue	
Registered (50)	$10,217
Sponsors $500 (2)	$1,000
Total:	$11,217
Expenses	
Allerton Expenses	-$13,654
Signs	-$81
Speakers	-$1,953
Flyer	-$860
Total:	-$16,548
Expenses	-$16,548
Income	$11,217
Net Income:	-$5,331