

2018 Strategic Plan

Foster interest, establish standards, exchange professional ideas and pursue scientific research in arboriculture



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ADVANCED TRAINING

- Program database to determine graduates and upcoming classes
- Provide train the trainer for all teachers

Champion: Steve Lane

Amount requested:
\$12,000

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FOSTER A \$500 IPSI & TCIA SCHOLARSHIP

- Send out announcement in early May
- Award Scholarship by mid-June
- Follow up with winner to provide newsletter article by October 31, 2018

Champions: Steve Ludwig,
Peggy Drescher

Amount requested: \$1000

2

HANDS ON TREE RISK COMPETITION DURING ANNUAL TREE CLIMBING COMPETITION

- Add knot tying ID as a component

Champions: Steve Lane,
Eduardo Medina, Aaron Schulz

Amount requested: \$0

3

FIRE DEPARTMENT TRAINING

- Continue training with all individuals trained by North American Training Solutions
- Have a committee meeting to decide market the training and create a policy for borrowing IAA gear, class cost and teacher pay

Champions: Eduardo Medina,
Don Roppolo

Amount requested: \$0

5

STUDENT AWARENESS

- Work with the Chicago School of Ag.
- Kids climb
- Scholarships to IAA conference
- University student grants
- Utilize Tree City USA connections

Champions: Jim Semelka,
Eduardo Medina

Amount requested \$500

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**FUTURE FARMS OF AMERICA –
FFA**

- Secure booth space during FFA State Convention held on June 12-14, 2018

Champion: Charles Shonts

Amount requested: \$100

7

**BILL BOLT MEMORIAL TREE
PLANTING**

- Create a plaque
- Plant a swamp white oak
- Invite the family, community and industry

Champion: Aaron Schulz

Amount requested: \$2000



CAMP BUTLER NATIONAL CEMETERY

8

STUDENT FORESTRY FIELD DAY

- This will be a 3 day event - May 15-17, 2018 coordinated with Dr. Groninger and SIU. All students/schools are welcome.

Champion: Roger Smith

Amount requested: \$1500

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STUDENT/INTERN OPPORTUNITIES

- Pilot this with the SIU IT department to link to IAA website
- Students can upload their resumes
- SIU develops and IAA reviews

Champion: Roger Smith

Amount requested: \$1200 contingent upon 6-8 companies or users



10

SPONSOR THE EAB WORKSHOPS

- Workshops will be held on 2/21 Carbondale, 2/22 Collinsville, 2/23 Effingham, 2/26 & 2/27 in Macomb

Champion: Roger Smith

Amount requested: \$500

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E-LEARNING

- Develop a pilot
- Research access points
- Promotion/Marketing
- LMS

Champions: Eduardo Medina, April Toney, Chad Toney

Amount requested: \$100

12

RESEARCH

- Money has been reallocated to endowment
- Framework for needs
 - Create an ad-hoc committee

Champion: Jake Miesbauer

Amount requested: \$0

13

DAY OF SERVICE

- Criteria is done
- Application process complete
- Inquiries are coming in
- Host a Day of Service in 2018

Champion: Todd Haefke

Amount requested: \$1000

14

ADVANCEMENT VIA INDIVIDUAL DETERMINATION -AVID (MIDDLE SCHOOL AND HIGH SCHOOL)

- Contract with AVID teachers to introduce students to the Arborist profession

Champion: Steve Ludwig

Amount requested: \$0

15

FOSTER PARTNERSHIPS WITH AMERICAN PUBLIC WORKS ASSOC. AND ILLINOIS GREEN INDUSTRY ASSOC.

- Establish a Growers and an APWA contact/liaison

Champion: Jim Semelka

Amount requested: \$0

16

LEGISLATIVE

- Connect event outcomes to IAA
- Federal
- State - hire a lobbyist?

Champion:

Amount requested: \$TBD

17

INSURANCE

- Develop insurance contacts
- Produce materials
- Endorsement/support
- Make at least an initial presentation to the insurance companies

Champion: Jim Semelka

Amount requested: \$5000



URBAN WOOD UTILIZATION

18

- Define compost vs mulch
- Lobby to educate the EPA on the definition of compost vs mulch

Champion: Jim Semelka

Amount requested: \$8000 contingent upon hiring lobbyist

